



Marketing & Communication Internship

Job description

We are looking for someone with a strong interest in marketing and communications. The tasks are very varied and can cover digital and traditional marketing techniques: copywriting, content production, SEO, social media, website management, graphic design, video production, retargeting, MailChimp newsletters, competitions, blogging, media relations, partnership building, and research, among others.

Website

- Writing articles and updating photo/video content

Social Media: Facebook / Instagram / YouTube / Twitter / LinkedIn

- Daily publishing of photo/video content to increase brand awareness and generate revenue
- Identification of local communities to build partnerships
- Create competitions/games to increase the overall engagement rate and increase the fan base
- Analysis and improvement of the general editorial line

Content production

- Infographics
- Pictures
- Images
- Videos
- Articles
- Flyers
- Surveys
- Research/ databases

Partnerships

- Identification of potential partners
- Cultivating relationships with existing partners
- Creating new partnership relationships
- Media relations



What type of candidate are we looking for?

- The candidate must have good written and verbal communication in English and French
- Curious, with the desire to learn new skills
- Strong interest in communication and marketing
- Dynamic, creative, flexible
- Good understanding of social media and marketing tools
- Knowledge / experience in photography / video / design tools is an asset

The successful candidate will be offered:

- Practical experience with a wide variety of marketing techniques
- Opportunities to attend career development events and join industry networks
- A reference demonstrating experience of working in B2C and B2B marketing and communications

This is an excellent experience in digital marketing that could be useful for future reference.

Job Types: Full-time, Internship

Salary: CHF500.00 per month

Location: Pl. St-Martin 11, 1260 Nyon

Schedule:

- Monday to Friday