



JOIN OUR TEAM!



CONTACT:

Linda Madani
Office & Marketing
coordinator
Marketing@intersoccer.ch

INTERNSHIP DIGITAL MARKETING

Full-Time Position

InterSoccer is the largest supplier of Grassroots Football in Switzerland for Boys & Girls of all ages with a perfect mix of recreational & competitive Football.

We are looking for someone with a strong interest in Marketing & Communications. The tasks are very varied and cover digital & traditional marketing techniques, Internship is available for 2-12 months for creative, energetic individuals wanting to put their marketing & digital skills into action.

What type of candidate are we looking for?

- Outgoing/Confident, ability to lead projects, work independently & take responsibilities
- Hard-working, dynamic, creative, flexible & ability to work with deadlines
- Good understanding of Social Media & Marketing Tools
- Quick learner
- Very Good Computer skills such as Excel, PowerPoint & Word
- English is a must, Good level in French. German is a plus (+)
- Knowledge/experience in Photography/Video/Design tools (+)
- Knowledge of sports, children's market (+)

YOUR TASKS

Website

- Daily management of the website
- Writing articles and updating photo / video content
- Analysis of visits (time spent, device used, most viewed pages, conversion rate etc ...)
- Publishing of photo / video content to increase brand awareness and generate revenue.
- Improve search engine optimization (SEO)

Social Media:

- Provide Social Media content on a regular basis to increase awareness & sales (Facebook, Instagram, Youtube, linkedin)

Content production

- Produce video content for Courses/Camps
- Articles, newsletters in relation to Children & Sports (blog)
- Flyers
- Research/ databases

Partnerships

- Identification of potential partners
- Cultivating relationships with existing partners
- Media relations

The successful candidate will be offered:

- Practical experience
- Compensation
- Weekly training



Great opportunity to work for a great brand & enhance your CV. This is a very good experience in digital marketing that could be useful for a future reference.

FULL-TIME internship position reporting to CEO/ Marketing Coordinator from December, Monday to Friday, plus occasional visit to weekend courses. Initially working from home due to virus, before working in Nyon office.

Please send CV & cover letter explaining why you are the perfect candidate ! Please only apply if you have Swiss work permit/passport.